

**OPEN CALL FOR VIETNAMESE ARTISTS FOR  
NAMERIKAWA VIETNAM ARTIST IN RESIDENCE  
Application Guidelines**

## **1. Description**

A-TOM Co., Ltd. (hereinafter referred to as “A-TOM”) is launching the Namerikawa Vietnam Artist-in-Residence (AIR) as part of its efforts to highlight Toyama Prefecture’s culture and support regional revitalization. This program is based on a partnership between Toyamoto Inc. and Namerikawa City, signed in May 2023.

In Namerikawa City, Toyama Prefecture, known for its firefly squid, the seafood processing and manufacturing industries are thriving, with a large number of foreign residents supporting these sectors. About half of these residents are from Vietnam, contributing significantly to the city's diverse community. Inspired by the cityscape reminiscent of Hoi An in Vietnam, lanterns adorned with Vietnamese motifs illuminate the streets during the "Namerikawa Lantern Festival." Despite these cultural celebrations, opportunities for interaction between local residents and the Vietnamese community remain limited. Many Japanese residents express a growing desire to learn more about Vietnamese culture, customs, and values, reflecting a need for greater cross-cultural understanding and integration in the community.

This AIR program invites emerging Vietnamese artists to Namerikawa to promote cultural exchange that transcends nationality and language, creating opportunities for regional revitalization and cultural fostering. Through their stay and production in an environment far removed from their daily lives, the artists will learn about Toyama's traditional crafts, culture, materials, and techniques while developing their practice. The program also aims to provide an opportunity for the local community to broaden their cultural horizons through exchanges with the artists, and to further revitalize the local community and provide opportunities to engage with art and broaden cultural perspectives.

About Namerikawa City, Toyama Prefecture

<https://www.city.namerikawa.toyama.jp/soshiki/4/2/2/english.html>

## **2. Open to**

- 1 Artists of Vietnamese nationality
- 2 Artists active in the field of contemporary art (regardless of genre)

## **3. Residency period and number of applicants**

- 1 Residency period: A minimum stay of 20 consecutive days (3 weeks) between July and early September 2025
- 2 Number of applicants: 1

#### **4. Support for artist**

- 1 Living space (single room, kitchen, bath, toilet)  
\*Residential space will be in the same building as other artists (a single room for each artist will be secured). However, kitchen and bathroom may be shared.
- 2 Shared studio  
\*We are currently adjusting the studio location and will announce the location as soon as it is confirmed.
- 3 Transportation fee  
\*Provides round-trip transportation fee from the nearest station to the place of artist's residence in Vietnam to Namerikawa City, Toyama Prefecture, using the most economical normal route and method.
- 4 Living expenses: 2,000JPY per day (including consumption tax)
- 5 Fee for creative work: 200,000JPY (including consumption tax)

#### **5. Qualification**

- 1 Applicants must be interested in Japanese culture and art.
- 2 Applicants must be able to participate in the AIR program's implementation, exhibitions, and AIR-linked programs (open studio, etc.) in Namerikawa City, Toyama Prefecture for a minimum of 20 days and a maximum of 60 days during the period indicated in 3.
- 3 Applicants should be willing to communicate in English and strive for mutual understanding and exchange with other resident curators, artists, and local residents  
\*We are planning to ask Vietnamese residents living in Namerikawa City to cooperate with us as interpreters, etc.
- 4 Be able to live, work, and conduct research independently.  
\*Our staff will provide basic support in this AIR program.
- 5 In principle, only individual applicants are eligible to apply; groups are not accepted.

#### **6. Conditions for participation**

- 1 Report on the progress of production, research, etc.
- 2 Exhibit and present your work  
Please exhibit and present the works created during the residency in some final form.
- 3 Provide feedback, including a report after the residency.
- 4 Cooperation in public relations activities requested by ATOM
- 5 In principle, not to engage in any commercial activities or other for-profit activities during the residency period
- 6 Not to damage or disturb the accommodation facilities or studio

#### **7. Application period**

March 2025 - Sunday, May 18, 2025 (until 11:59pm JST)

## 8. Selection process and schedule

- 1 First round selection (document review): May 30- June 6, 2025 (tentative)
- 2 Second round selection (online interview): June 7 - June 15, 2025 (tentative)
- 3 Announcement of results: June 16, 2025 (tentative)

\*Individual inquiries regarding the selection process and results will not be accepted.

## 9. How to apply

Please apply using the form below

<https://forms.gle/a5ru1vnauzJTEcT27>

\*If you do not have a Google account, we will accept your application by e-mail. Please send your application to [[a-tomartaward@cy-hiroo.jp](mailto:a-tomartaward@cy-hiroo.jp)] with the following information required.

- 1 Name
- 2 Artist Name
- 3 Email address
- 4 Phone Number
- 5 Nationality
- 6 Place of residence and base of activity
- 7 Age
- 8 Gender
- 9 Format of work submitted (2D, 3D, 4D, installation, other)
- 10 Portfolio or data of your work(still or moving images)  
(jpg or png format for still images, mp4 format for video [ H.264 codec if possible]) Please submit both still and moving images within 400 MB. (If submitting by file delivery service, please set the maximum download deadline.)
- 11 Outline and concept of the work, profile, personal appeal, etc.

## 10. Contact

A-TOM CO.,LTD

Tamami Imai

E-mail: [a-tomartaward@a-tom.jp](mailto:a-tomartaward@a-tom.jp)

## 11. Handling personal information

Personal information received will be used only for the purpose of communicating with applicants regarding this AIR program. Applicants' personal information will not be used for any other legitimate purpose without permission.

## 12. Company information

Company Name : A-TOM Co., LTD.

Address : A-TOM Kōjimachi Tower 〒102-0083 Tokyo, Chiyoda City, Kōjimachi, 4-4-7

Founded : January, 1959

HP : <https://a-tom.jp/>

Based on our real estate and investment business, we are working on “local awakening” by redefining our current assets in the context of art, sports, and food. While capturing the thoughts and passions of each and every person living in this era, we will continue to imagine the culture that will remain 100 years from now and take on the challenge of leaving our footprints one by one in various fields on the world stage.